

MOSTAFA OBEID

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[سياسي](#) - [Mostafa Obeid](#) | [LinkedIn](#)

Professional Summary

Dynamic multilingual journalist and digital media professional with over 15 years of experience in news reporting, editing, and multimedia storytelling across Arabic, English, and French platforms. Adept at leading editorial teams, producing compelling political and social content, and managing social media strategies that boost audience engagement. Combines sharp analytical skills with creative storytelling to deliver accurate, impactful, and culturally resonant journalism.

Key Skills

Digital Journalism | Investigative Reporting | Content Strategy | SEO Writing | News Editing | Translation (AR/EN/FR) | Multimedia Production | Social Media Management | Adobe InDesign | Photoshop | Canva | WordPress | Google Analytics | Data Visualization | Team Leadership | Communication | Deadline Management

Professional Experience

Kalem Siyasi – Tripoli, Lebanon

Author, Journalist, News Editor & Social Media Manager (Dec 2021 – Sep 2025)

- Led editorial coverage of political, economic, and cultural issues, publishing 500+ articles with verified sources and factual accuracy.
- Managed content scheduling and engagement across Facebook, Twitter, and Instagram, increasing social media reach by 60%.
- Collaborated with photographers, videographers, and translators to produce multimedia stories.
- Oversaw SEO optimization and metadata tagging to improve website traffic and visibility.

SPI Production Company – Tripoli, Lebanon

Cameraman (TV Program) (2022 – 2023)

- Operated camera equipment and supported production logistics for TV shows and documentary segments.

Tripoli Scope Website – Tripoli, Lebanon

Author, Journalist & Social Media Manager (Jun 2012 – Mar 2020)

- Researched, wrote, and edited daily reports and features on Lebanese current affairs and society.
- Implemented digital content strategies that helped grow readership and engagement across social platforms.

- Translated and localized English and French articles for Arabic audiences, maintaining tone and accuracy.

LebaneseDays Website – Tripoli, Lebanon

Journalist & News Editor (Oct 2006 – Jan 2009)

- Authored and edited daily news updates, features, and interviews on national and regional topics.

- Maintained photo archives and collaborated with editors to ensure timely publication.

Education

Bachelor in Journalism – Al-Jinan University, Tripoli (2022 – 2024)

Business Marketing – Conservatoire National des Arts et des Métiers, Tripoli (2006 – 2009, 3rd Year)

Lebanese Baccalaureate (Sociology & Economics) – 2004

Languages

Arabic – Native | English – Fluent | French – Fluent

Portfolio & References

Portfolio: [مصطفى عبيد – قلم سياسي](#) - [Mostafa Obeid | LinkedIn](#)

References available upon request.

ATS Keywords

Journalism | Media Production | Content Creation | Investigative Reporting | News Writing | Editing | Political Reporting | Translation | Storytelling | SEO | Audience Engagement | Press Relations | Multimedia | Copywriting | Online Journalism | Digital Strategy | Communication | Editorial Planning | Research