

Asmaa Aicha

PhD Researcher in Accounting and Auditing

Nationality: Lebanese | Marital Status: Married

Date of Birth: March 31, 1996

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Academic Profile

Asmaa Aicha is a PhD researcher in Accounting and Auditing with a strong background in financial reporting, auditing, and corporate finance. She holds a Master's degree in Accounting and Financial Auditing from Beirut Arab University and has published research on earnings management, market power, and financial restatements. Her academic interests include financial transparency, investor confidence, and corporate governance.

Education

PhD in Accounting and Auditing (2023-Ongoing)

- Beirut Arab university- Beirut branch

Master's in Accounting and Financial Auditing (2018–2022) – Beirut Arab University

- Thesis (Published): “The Effect of Market Power and Market Competition on Earnings Management and Its Consequences on Value Relevance.”

Bachelor's in Business Administration – Accounting (2015–2017) – Beirut Arab University

Research & Publications

• Master's Thesis (Published):

- “The Effect of Market Power and Market Competition on Earnings Management and Its Consequences on Value Relevance.”
 - **Conference Presentation:**
 - **Ajloun National University, Jordan** | May 29–31, 2022
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Teaching & Academic Experience

Private Tutor & Academic Mentor (2016 – Present)

- Teaching accounting, finance, and business subjects to university and school students.
- Preparing course materials, assignments, and assessments.
- Providing academic guidance and mentoring for research projects.

Social Supervisor & Educator (2016 – Present)

- Supervising students' academic progress and personal development.
 - Designing and implementing personalized learning strategies.
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Professional Experience

Accounting Supervisor (2019 – Present) – Arcade Aluminum Company, Tripoli

- Managing financial operations, preparing tax returns, and conducting audits.
- Overseeing budgeting, forecasting, and financial reporting.
- Ensuring compliance with financial regulations and corporate governance standards.

Accounting & Auditing Internships

- **R.G. Accounting & Auditing Office, Halba** (2018 – 2020)
 - **Raed Merhabi Accounting Office, Tripoli** (2017)
 - **Al Zahraa Hospital, Tripoli** (2016)
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Community Engagement & Volunteer Work

• Volunteer, Chabab Fihon Kheir (2017 – Present)

- Supporting disadvantaged children and promoting education.
 - Assisting underprivileged individuals in launching small businesses.
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Academic & Research Interests

- Earnings Management & Financial Reporting
 - Corporate Governance & Transparency
 - Financial Auditing & Risk Assessment
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Skills & Competencies

- **Accounting & Auditing Software:** SAP, Oracle
- **Financial Analysis & Reporting:** Data collection, analysis, and trend evaluation
- **Research & Academic Writing:** Strong experience in publishing and presenting research
- **Teaching & Mentoring:** Expertise in tutoring university students in finance and accounting
- **Languages:** Arabic (Native), English (Excellent), French (Excellent)

Conference Participation & Professional Memberships

- **Scientific Conference – Ajloun National University, Jordan (2022)**

References

Available upon request.