

# Badr Makie

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Dynamic and results-driven professional with over 4 years of experience in the retail industry, seeking to transition into a managerial role. Adept at leading teams, driving sales growth, and implementing operational improvements. Demonstrated ability to strategize, manage resources, and develop customer-centric solutions. Strong focus on team development, process optimization, and achieving business objectives through effective leadership and collaboration.

## KEY COMPETENCIES

Leadership & Team Management	Operational Efficiency	Training & Staff Development
Strategic Planning & Execution	Customer Relationship	Communication & Interpersonal
Sales Strategy Development	Problem Solving & Decision	Financial Acumen

## PROFESSIONAL EXPERIENCE

**Emporio Armani (ABC Dbaye)**  
**Sales Advisor**

**JUL 2024 - SEP 2024**

- Lead daily operations on the sales floor, ensuring optimal customer experiences.
- Provide detailed product knowledge and styling expertise, boosting sales of luxury items.
- Collaborate with the management team to implement new sales strategies and improve overall store performance.
- Regularly exceed sales targets and upsell exclusive products.

**Fluo (Kaslik)**  
**Sales Associate/Acting Team Leader**

**JUL 2023 - MAR 2024**

- Managed the sales floor, trained and supported junior staff, fostering a collaborative team environment.
- Designed and implemented merchandising displays that enhanced the shopping experience.
- Played a key role in boosting team productivity and exceeding sales quotas.

**All For Sports (Fanar)**  
**Sales Associate**

**JAN 2021 - MAY 2023**

- Acted as a lead associate, guiding team members on product knowledge and customer interactions.
- Consistently met and surpassed personal and team sales goals in sports apparel and equipment.
- Assisted in stock management, including inventory tracking and restocking.

**A to Z Outlets**  
**Sales Associate**

**JUN 2019 - DEC 2020**

- Provided excellent customer service in a fast-paced retail environment.
  - Worked closely with the management to implement store policies and optimize sales processes.
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## EDUCATION

**City University**

Certificate in Digital Marketing **350 Hours 2024**

**Beirut Arab University**

Bachelor's Degree in Business Administration **June 2023**

**CIS College**

BT3 Accounting **2019**

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## PERSONAL INFORMATION

**Nationality:** Lebanese

**Birthday:** 23 JUL 99

**Age:** 25 years old

**Languages:**

Arabic (native)

English (fluent)

French (beginner)