

KAMRAN MAQBOOL

House No: 222 Street No: 39 Sector F/11/3 Islamabad. Pakistan

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Date of Birth: October 3rd 1977

Career Objective: To seek a challenging position with growth opportunities in a reputable organization.

Education:

2015-2023	Doctor of Philosophy (PhD) Marketing University Malaysia Sarawak. (UNIMAS).
2002-2003	Master of Business and Technology UNSW Sydney Australia.
1997-1999	Master of Business Administration QAU Islamabad.

Other Qualification: Advance Diploma in Computer Sciences.

Research Fellowship:

May 2006-Aug 2006 Research Fellowship, University of Brighton England.

Primary Responsibilities

Worked in the Field of Emerging Markets & Regional Development with Special Reference to South East Asia.

Work Experience:

Aug 2010 to date Lecturer Faculty of Management Sciences International Islamic University Islamabad. Pakistan.

Sept 2007-July 2010 Lecturer Management Sciences, University of Gujrat. Pakistan.

Nov 2006-Aug 2007 Assistant Professor Management Sciences University of Wah.

Aug2004-March2006 Assistant Professor Management Sciences Hazara University Mansehra. Pakistan.

Oct 2003-July 2004 Lecturer Management Science Greenwich University Islamabad.

Primary Responsibilities

Teaching and conducting analysis of work related to Management & Marketing. Evaluation of Assignments.

July 2001-Nov 2001 Administration and Finance Officer Concern Worldwide Islamabad.

Primary Responsibilities

Management of Islamabad Office; maintaining the office filling systems; maintaining the Assets inventory; daily accounts; purchasing of goods; shipment of goods/material/equipment to Afghanistan via the UN flights. Arranging meetings and itinerary of country representative with government and non-government officials. Organizing government liaisons and concern worldwide related activities.

Feb 2001-July 2001

Research Associate Institute of Business Administration & Technology (IBADAT) Islamabad.

Primary Responsibilities

Teaching and conducting analysis of work related to Management Finance & Marketing. Evaluation of Assignments.

August 2000-January 2001

Accounts and Administration Officer Worldwide Fund for Nature Islamabad.

Primary Responsibilities

Maintain the accounts of the organization, purchase and procurement, office automation and Liaison with Diplomatic bodies.

Sept 1999-July 2000

Marketing Executive, Homeopathic Stores and Hospital Lahore

Primary Responsibilities

Monitoring of sales of homeopathic medicines and products throughout the Country.

Publication:

Asif Ali Yousafzai., Ahmad Farooq., Kamran Maqbool. Hypothetical Study of Fairness Creams Advertising on Brand Prestige whether Advertising Strategies is ethical or not? A Case Study. Proc. NUML International Conference on Contemporary & Emerging Trends in Business and Management. 12th – 13th December, 2012. Islamabad.

REFERENCES

Dr. Jens Holscher

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Dr. Sharizal bin Hashim

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Professor of Marketing
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Dr. Shahid Rasool

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