

Mohannad Samer

Communications Manager

✉ www.muhammadalsamer.org |

☎ +961 / 76 36 55 70 |

CTZ: Palestinian |

POR: Lebanon, Tripoli |

SUMMARY:

I am a strategic and versatile team leader and professional communications and technology coach, with experience delivering high-impact technology solutions that embrace the organization's vision and purpose. I have strong skills, with the ability to create and implement media digitization, public relations and marketing strategies.

EDUCATION:

- **(2021-2024) Bachelor of Sciences in Communications** - Southern New Hampshire University.
- **(2019-2021) Associate of Arts in General Studies with A Concentration in Business Communications** - Southern New Hampshire University.
- **(2017-2018) 3rd Secondary Technical Technician Specialized in Computer Information Technology** - TAMKEEN Vocational Institute.
- **(2016-2017) A Specialization Advertising Design Diploma** - SIDOON Universal College.
- **(2012-2011) 1st & 2nd Secondary Technical Information Technology Specialized Computer** - Al-MAIDAN Informatics High School.

TRAINING & COURSES:

- **(2021) Managing and organizing conferences, scientific seminars, and exhibitions** - International Academy for Capacity Building | 12hrs.
- **(2021) Social Media Solutions Training for Journalists** - International Center for Journalists | 12hrs.
- **(2020) Proficiency Achievement Certificate Common European Framework of Reference for Languages (CEFR/B2- Level)** - Southern New Hampshire University.
- **(2020) The Stevens Initiative Virtual Exchange Alumni** - Aspen Institute | 36hrs.
- **(2020) Diploma in Ngo's Management** - Arts, Sciences and Technology University in Lebanon (AUL) | 100hrs.
- **(2020) Training of Trainers (Advanced)** - International Academy for Building Capacity | 18hrs.
- **(2019) Mentoring Professional Experience** - Mentor Arabia | 10hrs.
- **(2019) Leadership for Ngo's Level 4** - emmaus björkå | 64hrs.
- **(2019) Training of Trainers** - Global Academy for Training and Development | 50hrs.
- **(2018) Entrepreneurship and Creativity Program** - Innovation Labs Network | 36hrs.
- **(2018) Public Speaking & Presentation Skills** - Ambassadors of Training & Development | 20hrs.
- **(2018) Training of Life Skills Trainers** - Global Development Leaders Academy | 50hrs.
- **(2017) Training Course: How To Tell A Story Visually in Media** - Academy Of Refugee Studies | 12hrs.
- **(2016-2017) Graphic Design Career** - Lynda.com | 50hrs.












VOLUNTEERING AND TRAINING EXPERIENCES:

- **ANERA Association | Lebanon:**
Digital Marketing Trainer (2024) .
- **TAMKEEN Vocational Institute| Lebanon:**
Management Trainer (2024) .
- **Abi Bakr Institute | Lebanon:**
Digital Marketing Trainer (2023) .
- **TAMKEEN Vocational Institute| Lebanon:**
Marketing Trainer (2023) .
- **Human Call Association (NGO) | Lebanon:**
Trainer of the "MAHARATI" program for communication (2020).
- **The International Association of Palestinian Teachers (NGO) | Lebanon:**
Director of Media Training Programs at Learn Happily Summer Camp (2019-2020).
- **Academy of Refugee Studies (NGO) | UK:**
Media Projects Coordinator - Student Media Projects (2017-2019).

EMPLOYMENT EXPERIENCES:

- **Maham | saudi arabia.**
Technology and computing projects consultant (Jan 2023 – Present).
- **Lammeh | Denmark. (lammeh.com):**
Relationship and Media Consultant (Jan 2022 – Present).
Lebanon Event Manager (Oct 2022).
 - Event planning and partnerships.
 - Marketing events digitally.
- **Encyclopedia of Documentary Villages | Lebanon. (palqura.com):**
Media Consultant (Aug 2022 – Present).
 - Supervising the establishment of the digital identity
 - Digital marketing for the website launch campaign.
- **Academy of Refugee Studies | UK. (refugee-academy.org):**
Communication and Media Manager (Aug 2020 – Present).
 - Manage multi-channel communication execution (from concept development to delivery) including working across multi-functional teams.
 - Manage communications to ensure initiatives are on-strategy, on time, and within budget parameters.
 - Managing digital marketing operations.
 - Modernizing the corporate and visual identity.
- **The British Language System Center (BLSC) | Lebanon. (blsetraining.com):**
Head of the online education department (Jun 2019 - Jan 2020).
 - Training teams to fully understand the programs.
 - Managing digital marketing operations.
- **Smart Step Center for Studies and Consultations | Bahrain:**
Assistant Communications Manager (2017-2018).
 - Providing administrative support to the Communications Manager and updating media contact lists.
 - Drafting and publishing social media content.

TECHNICAL SKILLS:

- Social media platforms (Twitter, Facebook, Instagram, LinkedIn). 
- *Adobe Suite:*
 - Photoshop. 
 - Illustrator. 
 - InDesign. 
- *Microsoft Suite:*
 - Word. 
 - Excel. 
 - PowerPoint. 
- WordPress. 
- Copywriting. 
- Content Creation. 
- vMix. 

PERSONAL & SOCIAL SKILLS:

- Personal effectiveness.
- Ethics and social responsibility.
- Teamwork and collaboration.
- Leadership.
- Community and civic engagement.
- Cultural competence.

FOUNDATIONAL SKILLS:

- Professional communication skills.
- Digital and information fluency.
- Digital Marketing fluency.
- Graphic Design fluency
- Critical and creative thinking.
- Quantitative skills.
- Innovation and creativity.
- Research skills.

LANGUAGES:

- **Arabic** – native speaker.
- **English** – upper intermediate.
- **Turkish** – pre intermediate.

REFERENCES:

- *Available Upon Request.*