

# Jrad Majida

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## Abstract

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PhD in Financial Economics- Entrepreneurship, University of LORRAINE, FRANCE.

Master Finance and Financial Institution

Master of Management and Business Administration

Bachelor's degree Accounting and Finance.

## Experiences

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**Assistant Professor and Coordinator** - 05/2018 - Present

**Lebanese International University (accredited at the institutional level by hceres.fr), Lebanon.**

- Manage student groups in research based on scientific methods.
- Lecture in the faculty of Economic Sciences: Financial Investments, Financial Markets and Institutions, International Economics and Trade, Microeconomics, Macroeconomics, Business Finance, Statistics for Decision Making, Business ethics, global strategic management, human resources, Leadership principles and others.
- Prepare updated course syllabus, supervise course teaching process in all sections across nine campuses, Prepare the common mid-term and final exams.

**Coordinator/ Instructor** - 10/2015 - 2018

**Lebanese University, Lebanon**

- Lecture in business English courses (L1, L2, and L3)

**Jury member** - 2016 - 2017

**Ministry of higher education, Lebanon**

- Responsible for evaluating and controlling final-year projects in economics and management.

**Internal auditor and Customer service Officer** - 04/2007– 10/2016

**Blom Bank, Lebanon**

- Responsible for controlling and reviewing operations and procedures in all North Lebanon.
- Collecting and analyzing data for compliance verification with regulations.
- Preparation of detailed reports on audit results.
- Issuing Letters of credit, letters of guarantee, L/C, L/G.
- Studying and issuing trade credits for SMEs.
- Studying and executing various personal loans and credit cards.

## Additional Skills

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### Teaching Activities

- Assistant Professor for undergraduate university students in Finance, economics, and business management (L1-L2 and L3).
- Instructor in accounting, finance, taxation, and budget setting for technical bachelor's students.

### Research Activities

- SME micro-data studies.
- Modelling of start-up financing
- Numerical modelling with qualitative and quantitative regression studies
- Data collection, processing, and interpretation
- Financial analysis, forecasting, and reporting
- Credit control and risk management assessment

- Writing scientific articles
- Supervision of trainees.

### Computer Skills

- Microsoft Office: Microsoft Word, Excel, Access
- Database operation: Microsoft Office Access
- Statistical operation: SPSS, STATA, R
- Programming: C++, Java, HTML

### Publications

- Jrad, M. (2023). A Role of Artificial Intelligence in the Context of Economy: Bibliometric Analysis and Systematic Literature Review. *International Journal of Membrane Science and Technology*, 10(3), 1563-1586. <https://doi.org/10.15379/ijmst.v10i3.1756>
- Jrad, M. (2023). Examining Collateral Prerequisites for Small and Medium-Sized Business Loans. *International Journal of Membrane Science and Technology*, 10(2), 1906-1922. <https://doi.org/10.15379/ijmst.v10i2.2704>
- Jrad, M. (2023). Assessment of Lebanese SME Troubles- Barriers to Banking Loan: Indebtedness Study for Lebanese SMEs. *Review of Economics and Finance*, 2023, 21, 2392-2403. <https://doi.org/10.55365/1923.x2023.21.254>
- Jrad, M. (2024). Artificial Intelligence and Big Data Analytics in Green Supply Chain Management: Critical Analysis. In *Industrial Applications of Big Data, AI, and Blockchain* (pp. 1-25). IGI Global. DOI: [10.4018/979-8-3693-1046-5.ch001](https://doi.org/10.4018/979-8-3693-1046-5.ch001)
- Jrad, M. (2020). How Hr Practices Affect Organizational Commitment and Organizational Citizenship Behavior. *Entrepreneurship*, 8(2), 130-160.
- Jrad, M., & Tadjeddine, Y. (2020). Collateral Requirements for SME Loans: Empirical Evidence from Lebanon Country (Document de Travail n° 2020 – 46). Bureau d'Économie Théorique et Appliquée (BETA).
- Jrad, M., Effect of Sustainability Measures on Student Satisfaction Regarding Accommodation Services: Practical Study from the University of Northampton in the U.K., *International Journal of Sustainability in Higher Education*, Accepted- In publication Process.
- Lebanese Banking Sector model and Its Implications on Small and Medium Enterprises, *Review of Economics and Finance*, Accepted- In publication Process.
- Jrad, M., The role of technology in promoting sustainability and business performance in industries and business models: The case of Saudi Aramco, in "Navigating the Intersection of Business, Sustainability and Technology: A Guide to Thriving in the 21st Century", Springer, Expected publication February 2024

## Education

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PhD: **Financial Economic Sciences/ Banking – (Full time basis) Earned in March 2022**

**University of Lorraine, France**

**Topic:** Analysis of Bank-SME relationship in Lebanon: How Bank credit conditions undermine SME

Master: **Business Management - 2015**

**Lebanese International University, Lebanon**

**Topic:** The impact of HR performance on organizational engagement and community behavior

Master's degree: **Economic sciences, finance, and financial institutions - 2007**

**Lebanese University, Lebanon**

Bachelor's degree: **Economic sciences and business administration, Accounting, and finance - 2005**

**Lebanese University, Lebanon**

**Topic:** Currency Exchange risk

Baccalaureate official Lebanese diploma: **General Sciences - 2001**

**Rawdat Al Fayhaa high school, Lebanon**

# Certificates

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## **Training of Trainers TOT**

German Board for Training and Consulting GmbH- July 2023

## **OpenClassrooms, France- 2020**

- Retrieve data using SQL
- Set up your Java development environment
- Drive Digital Transformation programs or projects
- Diving into UX design
- Scale up your code with Java concurrency
- Apply metrics to design decisions
- Use MVC, SOLID principles, and design patterns Java
- Learn to work autonomously
- Manage creative projects
- Build quick and beautiful WordPress sites
- Land a job
- Improve your presentation skills
- Decode the Entrepreneur's DNA
- Become a mentor on Openclassrooms
- Mentorship at Openclassrooms
- How do we work at Openclassrooms
- Do Product Research: Analyze the Competition and Interview Potential Customers

## **OpenClassrooms, France- 2019**

- Work effectively in a team
- Deliver an effective career coaching session
- Build a Business Plan
- Build a Sourcing Strategy
- Prepare Professional Written Documents
- Selection of the Best Candidate
- Learn how to network
- Resolve Conflicts at Work
- Develop your Career Plan
- Build a Sales Strategy for your Freelance Business
- Project Management 101
- Learn to Freelance: Daily Management
- How to make a public Speech

## **Chartered Institute for Securities and Investment CISI, November 2014**

- International Introduction to Investment Award

## **CrossRoad Coaches Training Company, June 2012**

- Achieving Sales Mastery, Life Coach Certification

## **Wyder Coaches, March 2009**

- No- Nonsense Coaching Program, Life Coach Certification

# Languages

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English, French, Arabic (read, written, spoken fluently)